



North American Christian Convention

www.gotonacc.org

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NACC Program Book Advertising Information

The NACC Program Book is not only a fundamental carry-along at the convention, it is also a favorite keepsake for many of our attendees. It contains the program schedule and details, maps, information about the speakers, and more. Magazine-style, vivid paper and professional construction give the program book the versatility to be used for note taking and kept for years.

Advertisements are placed on the left-hand pages with program content on the right-hand pages, with few exceptions. Approximately 1/4" of white space separates the ad from the edge of the paper or from other ads. To give your advisement increased visibility, ads are not separated in a designated "advertisers section."

The NACC reserves the right to exclude any ad that does not adhere to NACC policy as a Christian ministry. Additionally, NACC reserves the right to reject or cancel advertising the publisher deems unacceptable due to objectionable material, inferior artwork, or other reason at the discretion of the publisher. Please contact us with any questions or concerns.

Deadlines

Ad and Listing Reservations	April 1
Ad Art and Proof	April 30
Enhanced Exhibitor Listing	April 30
Payment	April 30

Your completed order form is required before space is considered reserved. Ad space reserved after the deadline is subject to a 15 percent surcharge and will be accepted only if space is available.

Mechanics

The NACC Program Book is printed in the 4-color process (CMYK). Send color ads in CMYK.

Adobe Acrobat (PDF)

Flatten and save at 300 dpi. Convert fonts to outlines.

Photoshop Elements or Paint Shop

Flatten and save at 300 dpi. Lower versions of photo editors do not have CMYK capabilities. You are welcome to save your ad as a JPG, but please be aware that your colors will appear different in print once converted to CMYK.

Word, PowerPoint or Publisher

These desktop applications are not acceptable. Contact us for a design consultation.

NACC Program Book

Provide your ad at the following measurement, with no crop marks, borders or bleeds outside the allowable size. Approximately 1/4" of white space separates your ad from the edge of the paper or from other ads.

Ad Size	Print Size
Full Page (Vertical)	7.5" x 10"
Half Page (Horizontal)	7.5" x 4.9"
1/4 Page (Vertical)	3.65" x 4.9"

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Our Design Rates

We will not charge you for design help unless you give your written consent. These services are available if you would like help with your ad creation.

Consultation	FREE! If you have difficulty creating your ad, please contact us. We are happy to help.
Create or modify your design	Contact us for pricing information. Service is based on time availability. Generally, our rate starts at \$100 for the first hour. Most jobs are completed in an hour.

Enhanced Exhibitor Listing

AVAILABLE FOR EXHIBITING ORGANIZATIONS: You can enhance your exhibitor listing in the program book. List your web site, special deals, events, booth giveaways, and more! Send text by e-mail or mail. See the box on the right for instructions.

Ad Space and Enhanced Listing Prices

These prices are current as of 09/15/2010. Exhibitors who have completed the requirements to exhibit at the event are offered a reduced rate.

Full Page.....	\$1100	Exhibitor Rate.....	\$800
Half Page.....	\$800	Exhibitor Rate.....	\$600
Quarter Page.....	\$500	Exhibitor Rate.....	\$375
Enhanced Listing.....	N/A	Exhibitor Rate.....	\$55 per line

See *Mechanics* for size and file details.

Questions?

Call Carie Schultz (513) 772-9970
E-Mail carie@nacc-online.org

Mail CD and Proof to:

North American Christian Convention
ATTN: Carie Schultz
110 Boggs Lane, Suite 330
Cincinnati, OH 45246

E-Mail File and Fax Proof to:

carie@nacc-online.org
Fax Proof (513) 772-9980

PROGRAM BOOK EXHIBIT LISTING

Organization Name . . . free

Booth # . . . free

See Ad. Page # . . . free*

Each Additional line of text . . . \$55**

*Free reference to your ad page with the purchase of an ad.

**Each line of text can be 20 digits, including spaces. Each listing has a limit of 4 lines of text.

NACC Program Book Advertising Order Form

Ad and Listing Reservations..... April 1
 Ad Art and Proof..... April 30
 Enhanced Exhibitor Listing Text..... April 30
 Payment..... April 30

Your completed order form is required before space is considered reserved. Ad space reserved after the deadline is subject to a 15 percent surcharge and will be accepted only if space is available.

PLEASE PRINT

Advertising Organization Name: _____
 Contact Person: _____
 Contact E-mail: _____ Daytime Phone: _____
 Paying Organization Name: _____
 Paying Organization Address: _____

 Art Designer Name/Phone/E-mail: _____

Size	Quantity	Price	Exhibitor Price	Total Amount Due
Full Page (Vertical)	_____	\$1100	\$800	\$_____
Half Page (Horizontal)	_____	\$800	\$600	\$_____
Quarter Page (Vertical)	_____	\$500	\$375	\$_____
Enhanced Listing Line	_____ (Limit 4)	N/A	\$55	\$_____

EACH LINE OF TEXT CAN BE 20 DIGITS, INCLUDING SPACES.

Enhanced Listing Line 1: _____
 Enhanced Listing Line 2: _____
 Enhanced Listing Line 3: _____
 Enhanced Listing Line 4: _____

PAY BY CHECK. Make check to North American Christian Convention. Write Program Book Ad on the memo line.

Total Amount Due: \$_____ (Pay by check)

PAY BY CREDIT/DEBIT CARD. Check one: Visa MasterCard Discover

Add 5% to your total order to cover credit card fees. Total Amount Due: \$_____

Credit/Debit Card Number: _____ 3 Digit Code: _____

Expiration Date: _____ Cardholder Name: _____

Card Billing Address: _____

SEND FORM AND PAYMENT TO:

Fax: (513) 772-9980 North American Christian Convention
 E-mail: carie@nacc-online.org ATTN: Carie Schultz
 110 Boggs Lane, Suite 330, Cincinnati, OH 45246